

SWITCH[®]

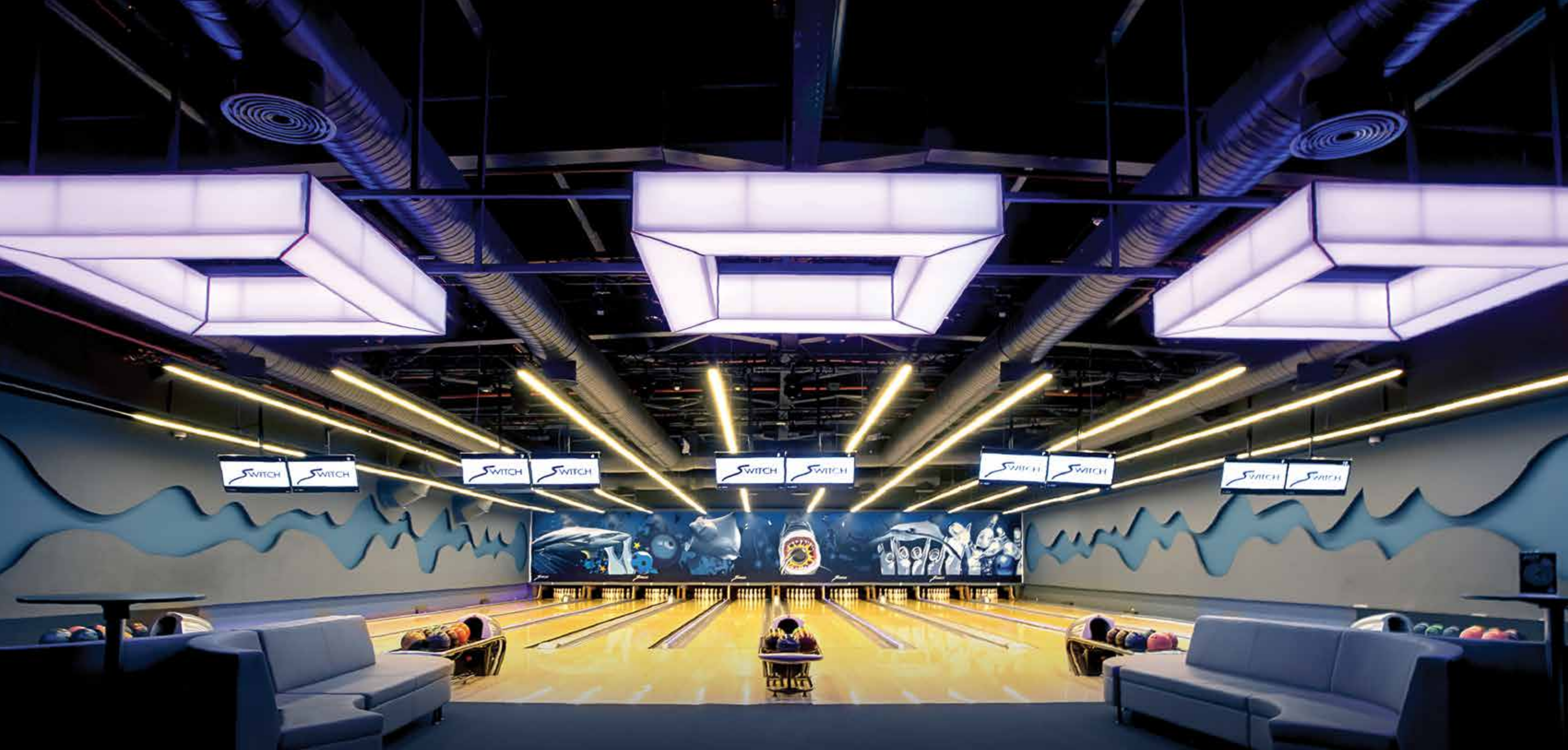


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REINVENTING THE BOWLING & ENTERTAINMENT EXPERIENCE

Switch® is a global manufacturer of bowling equipment and furniture created for those looking to break free from tradition and who demand something different.

Our mission is to create high-quality, aesthetically pleasing, reasonably priced products that satisfy the upscale expectations of an increasingly diverse and younger clientele.

Founded on outstanding design, innovative products and advanced technology, Switch® continues to reinvent the bowling and entertainment experience while delivering a fast return on investment with greater profitability.

- Truly unique products
- Customizable equipment and furniture
- More affordable options
- Personalized service with first-hand proprietor expertise



MAKE YOUR DREAMS A REALITY

Switch® products provide a dynamic and modern twist to the traditional bowling and entertainment center.

From start to finish, Switch® will provide you with the knowledge and experience to assist in upgrading or building the center of your dreams on a reasonable budget and in a timely manner.

A SOPHISTICATED SERIES FOR THE MODERN AGE

Switch® Style Series was designed for the modern and savvy investor.

Our new Style Series offers a sleek and sophisticated design for the modern age. This series is suitable for any location or atmosphere, from reception areas and lounges to the bowling concourse. Style Series is fully customizable and available in a range of stylish colors to suit any decor or atmosphere, with or without LED lighting. Style seating is built for longevity and durability, as well as eye-popping style.



SEATING AND BALL RACKS

Style Seating is manufactured with certified fire retardant materials, including Eco Leather, and built on a solid metal frame construction.



LED LIGHTING

Illuminate your center with our LED lighting package. The soft white LED trim creates a subtle, but fun ambiance.



HOOD & RACK

This modern, dual-toned hood and rack is a must-have when creating a contemporary look for your center.



SCORING CONSOLES

Our unique and modern scoring consoles offer a sleek look and a fun experience for your customers, with a green LED strip during gameplay and a red LED while idle.



SCORING

POWER BEYOND BELIEF

Welcome to Switch® Genie, your comprehensive scoring system.

Every venue requires a unique configuration. To make your operational tasks easier, Switch® created the Switch® Genie to handle your needs. The Genie is the successful result of an intense three year research and development project. Switch® Genie uses the most up-to-date electronics, technology and design. It has been adapted to perform perfectly within the requirements of today's fast-paced consumer world, not only for fun but for competitive bowling as well.

This system offers your customer a wide range of options that include scoring, building avatars, a variety of games and an assortment of fun animations. The structure itself features a color coordinated system that illuminates the base – red when the lane is off and green when it's time to bowl!

BOWLER'S ARCHIVE

**FOOD AND
BEVERAGE SALES**

**CUSTOMER
LOYALTY PROGRAM**

**EXTENSIVE PAYMENT
METHODS**

**SUPERIOR SAFETY
FEATURES**

**EASY TO USE
BOWLERS' CONSOLE**

**INNOVATIVE MAINTENANCE
CAPABILITIES**

**ADVANCED
BOOKING SYSTEM**

**ANIMATIONS
AND THEMES**



FURNITURE

COMFORT & **STYLE**

Switch® offers a unique variety of seating options for your entertainment center.

At Switch® we are proud to present a line of products that is focused on an aesthetic and functional design and constructed with only high-end quality materials. Switch® regularly introduces new furniture and arrangements to offer clients even more options.



STYLE SEATING

Style Seating is manufactured with certified fire retardant materials, including Eco Leather, and built on solid metal frame construction.



PININFARINA

The seating's tubular frame is made of robust metal specially treated for strength and resistance to rust. All connecting joints and legs are made of high-quality compact Polyurethane.



CHESTERFIELD

Switch® created a timeless and elegant piece that is upholstered in Eco Leather featuring deep button tufting that makes for a beautiful and sophisticated look.



PUZZLE

Switch® Puzzle seating was built with versatility in mind. This seating can easily be arranged into a variety of configurations and layout options depending on your unique needs.



PINSETTERS

WHERE SAFETY AND TECHNOLOGY MEET

Our innovative Switch® Box Chassis has been designed and developed to provide you with control, both manually and automatically, of each pair of lanes in your center.

Switch® offers a choice between Switch® ST1 and Switch® String pinsetters. Incorporating the most advanced technology and latest safety features on the market today, both are suitable for competition or recreation.

SWITCH® ST1

- Energy efficient
- Programmable Logic Controller (PLC) by Panasonic
 - Web server allows total access to all functions
 - Luminous displays for easy diagnostics
- Voltage cut-off and alarm in case of emergency
 - Unlimited future software updates
- Interfaced with most scoring systems on the market
 - CE, CSA and UL approved

SWITCH® SHIELD

- No on-site service technician required
 - Easy for operators to learn to use
 - Safe and economical to maintain
 - Reduced rope entanglement
- High level of pin accuracy and stability
 - Efficient energy consumption
 - Low level of wear on parts
- Sophisticated design includes LED lights



SWITCH®



SWITCH® SHIELD STRING PINSETTER

Designed to impress, the new Switch® Shield String pinsetter combines stunning Italian design with the best of modern materials and technology.

Switch® Shield is an eye-catching vision in metal and composite materials, with lines and color to complement the Switch® Style furniture and equipment. The sleek exterior houses a smooth operating system and safety features that are time-saving and cost-effective.

Key features of Switch® Shield:

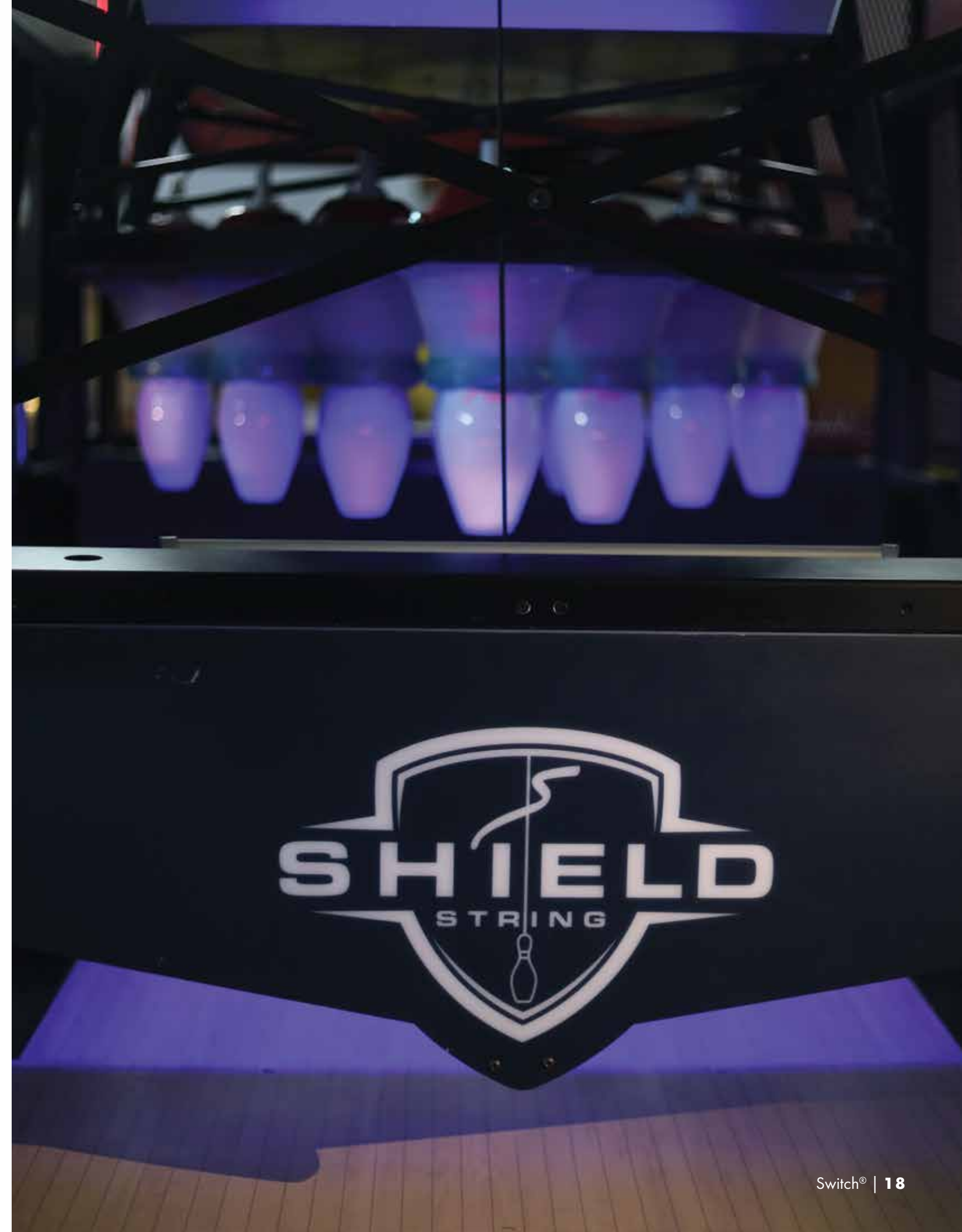
- connects to any voltage and Hz frequency for world-wide usage
- respects IBF and USBC required standards for Sports Bowling
- decreases energy consumption
- eliminates the need for full-time mechanics, reducing operating costs
- sturdy and durable metal pit-end frame
- built with solid birch kickbacks for maximum score
- heavy-duty ball curtain and shock absorbing ball stop
- guarded access to mechanical and electronic components
- advanced safety and shutdown system
- independent pin-setting option for professional training
- wireless networking for both onsite and remote management/servicing
- provides technical and statistical feedback and reporting



Beneath the modern exterior, sit the solid mechanics and effective technology. Wireless networking facilitates time-saving and useful features such as: remote pin selection, string length adjustment, and automated untangling. The e-tech system, operated from a hand-held tablet, handles alerts, software upgrades and more.

Proprietors may also select a remote service option to save both time and costs. The system generates technical and statistical reports, such as: pinsetter performance, number of games, hours of operation and downtime, all to help monitor and optimize performance.

The Switch® Shield String pinsetter not only looks great and performs smoothly, it also offers significant savings on energy, and substantially lowers the need for replacement parts and maintenance. For bowling center operators, this pinsetter is exactly what you've always wanted - it reduces operating costs, increases lane time, and looks truly fantastic. Your players will love it too!



HOOD & RACK

NEW DESIGN

This modern hood and rack is a must-have when creating a contemporary look for your center.

The new Switch® Style ball return is a modern work of art. With its contoured front end, durable construction, and vibrant color options, this hood and rack has reimagined essential equipment for your bowling and entertainment center.





LANES

BUILT FOR COMPETITION, TESTED FOR FUN

Made by the world's leading laminate manufacturer, Abet Laminati, Switch® offers a wide variety of lane designs that will make your traditional lanes a thing of the past.

Make the switch to an exciting lane design customizable with any pattern, shape, colors or even logos, that will surely keep your customers coming back for more. Add a special touch to your center when the lights go out! Our Matrix lanes are black-light responsive and perfect for some spectacular bowling.

Our lanes have high-impact resistance to wear and tear as well as to chemical and organic solvents. Switch® synthetic lanes and pin decks are USBC approved.



*LED video walls

MASKING UNITS

THE ULTIMATE VISUAL EXPERIENCE

Enhance the consumer experience with Switch® original, LED and video masking units.

Change all of your masking units to video units or alternate with the traditional masking units – the choice is yours.

Switch® video masking units are built with our fully-automated silver screen technology. These video screens provide you with the ability to play music videos, live sporting events, television and much more.



Traditional Masking Units



Video Masking Units

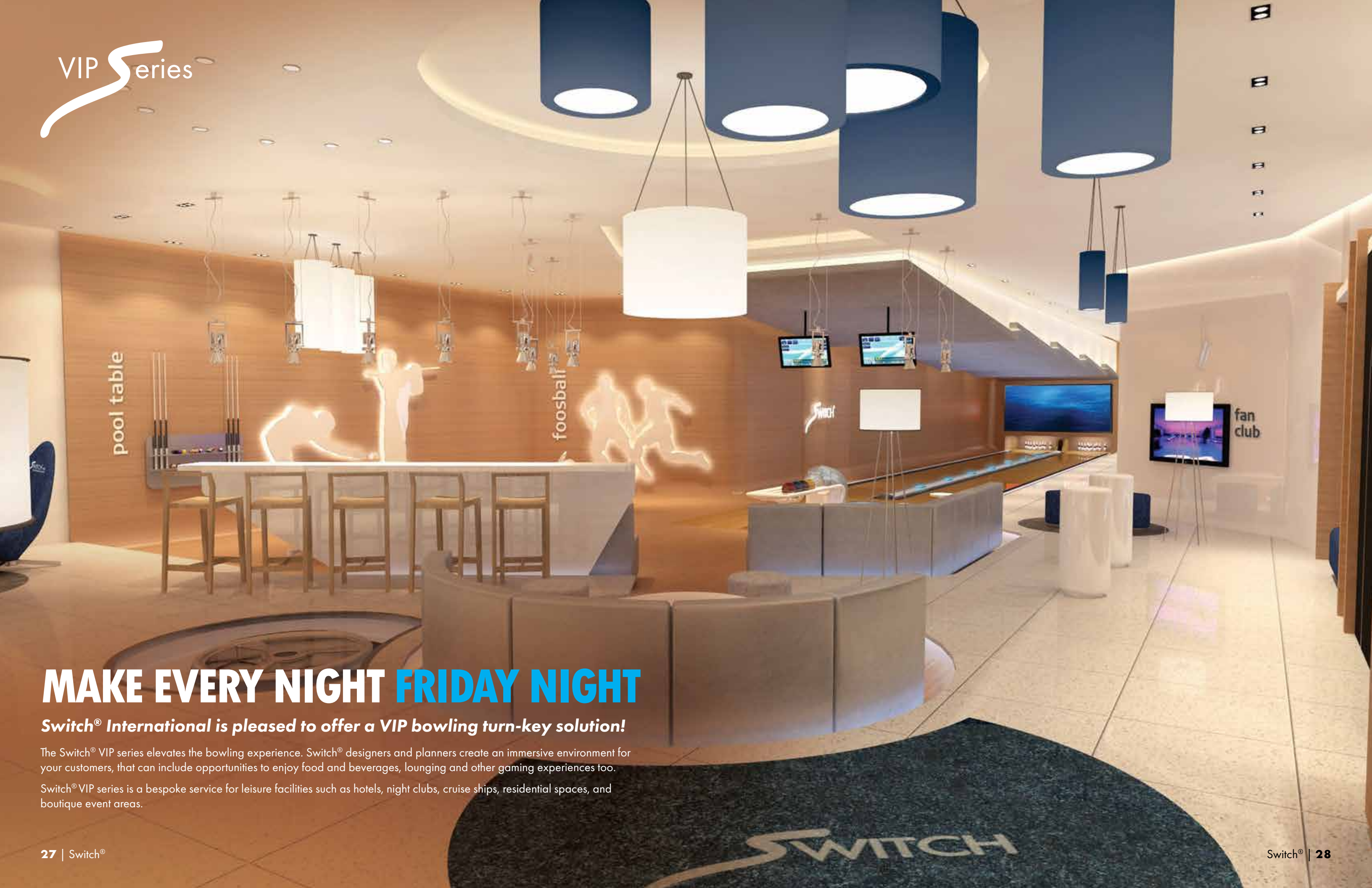


SUB-FOUNDATION

BUILT TO LAST

Switch® prides itself on building a strong foundation for your bowling or entertainment center.

Structurally, Switch® builds its centers using the I-BEAM foundation. This structure reduces the toll on the foundation of the gutters, capping and lanes if not properly installed. It is strongly recommended to discuss these requirements with Switch® and your architect or contractor before proceeding.



MAKE EVERY NIGHT FRIDAY NIGHT

Switch® International is pleased to offer a VIP bowling turn-key solution!

The Switch® VIP series elevates the bowling experience. Switch® designers and planners create an immersive environment for your customers, that can include opportunities to enjoy food and beverages, lounging and other gaming experiences too.

Switch® VIP series is a bespoke service for leisure facilities such as hotels, night clubs, cruise ships, residential spaces, and boutique event areas.

ACCESSORIES

When building your family entertainment center, Switch® is your source for furnishings, bowling equipment and industry leading technology and accessories necessary to bring your center to life.



BALLS

Our high-quality polyurethane house balls are both color coded and imprinted with the weight on each ball.



PINS

Switch® bowling pins are made of the finest quality maple wood and feature a nylon injected molding and a special base ring to prevent fall out. All pins are USBC approved.



SHOES

Switch® 100% leather house shoes are both stylish and comfortable. Available in Velcro only, each shoe size is embroidered on the back of the shoe making it easy for staff to select the right shoes for customers.



COCKTAIL TABLES

Add a Switch® cocktail table to your seating area. Each table comes complete with three ball racks and features a glow-in-the-dark top. The transparent inner sleeve is glow responsive, allowing you to create a special ambiance through the use of color and light.



Switch® International

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